

BREAK the ice

From the unique to the unusual:
The Ice Venue Edit.



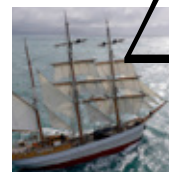
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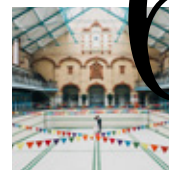
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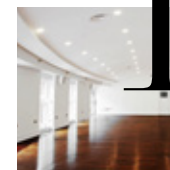
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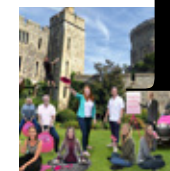
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A venue that says something
about the brand and ultimately
somewhere to impress.

WHAT'S the story?

The venue hire business has been through a transformation over the past few years. Long gone are the days where choice was limited to hotels and purpose built venues. From the tallest tower in London to tree-top cabins, event space is now more inventive, more innovative and more unique. We are all looking for something a bit different, something out of the ordinary or something just a little unusual for hosting that next big event.

Across the UK today, there are thousands of venues catering for events of all shapes and sizes. From a small meeting to a large conference, a product launch to a photo-shoot and everything else in between.

Some well-known hotels and restaurants have recognised the potential of hiring out space to generate additional income, whilst others have even constructed bespoke and unique spaces for event hire.

The range of venues has never been greater from grand hotels to historic castles,

contemporary city buildings to country houses and themed venues to outdoor spaces. Searching for that perfect venue can still be very time consuming and this has led to the rise of specific venue finding websites which can help short cut the process and provide a number of good options suited to your needs. By enabling you to search by location, type of event, capacity, cost per head and much more you can have the perfect setting.

Here at Ice, we are always on the hunt for extraordinary venues on behalf of our clients and have a great deal of experience which we would like to share with you. Keep reading for the more unique event spaces on our books and an insight into why we love them.

P.S. Don't miss the last page of this guide where we feature our favourite tips on what to look out for when choosing your next venue.

What could be more splendid than a chartered trip across the seas for your event? **Kaskelot** is a wooden tall ship that can accommodate any location with a suitable harbour and will surely make a splash with your guests.

Sailing On

the ocean wave



Kaskelot

Kaskelot was originally a traditional Baltic Trader built in 1948 by J. Ring-Andersen, one of the world's most reputable shipyards, for the Royal Greenland Trading Company at the Svendborg shipyard in Denmark. During the 1960s Kaskelot worked as a support vessel for fisheries in the Faroe Islands. She was purchased by Square Sail, UK in 1981 and converted to replicate a traditional three masted Barque double topsail.

There aren't many venues quite like this one. The ship is beautiful and guests can't fail to be impressed from

the moment they see her. She has the flexibility to travel to any location that has the right facilities and can even sail down the River Thames. On-board catering is available and day sails can be arranged.

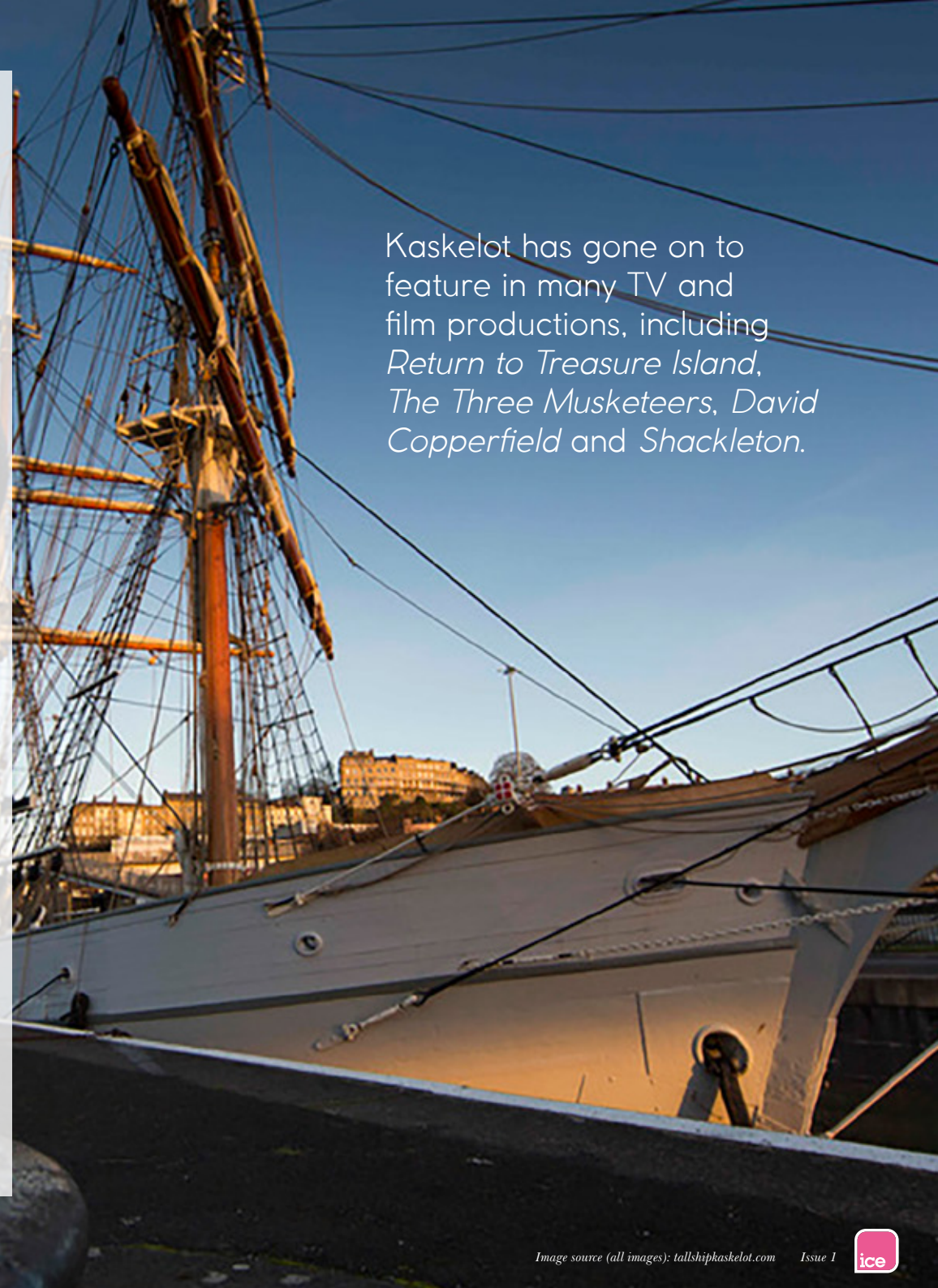
Location: Based in Bristol and available for charter.

What would it be perfect for?

Celebratory functions and seafaring corporate occasions.

www.tallshipkaskelot.com

Kaskelot has gone on to feature in many TV and film productions, including *Return to Treasure Island*, *The Three Musketeers*, *David Copperfield* and *Shackleton*.



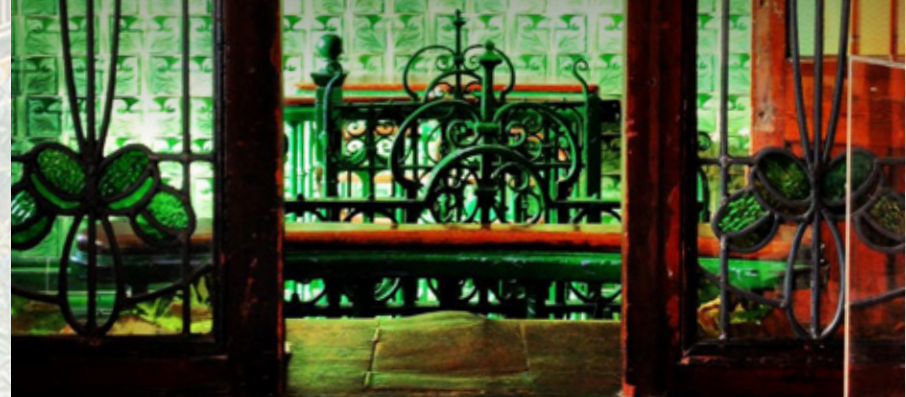
If you're looking for a venue with delicate period features and character to boot in Manchester then the newly renovated **Victoria Baths** provides an unforgettable setting for a wide range of events.

a STEP BACK in time



This space is full of intrigue and has been dubbed as Manchester's Water Palace.

VICTORIA Baths



The Victoria Baths delight in Edwardian details with stained glass windows, patterned tiles and mosaic floors harking back to a bygone era. The Grade II listed building was opened originally in 1906 and designed by architect Henry Price. Since its closure in the early nineties, Victoria Baths has now been restored to its former glory thanks to a local community campaign. Last year Victoria Baths reopened its doors to a wonderful array of events which are held within the now empty baths themselves.

Their venue offers a plentiful line-up of event spaces and backdrops from

the grandeur of the gala swimming pool to the elegant entrance way leading to the original females pool. With stunning jade-green tiles and period features Victoria Baths have atmospheric appeal for any event.

Location: Hathersage Road, Manchester.

What would it be perfect for?
Spectacular corporate dinners and celebrations, product launches and photo shoots.

www.victoriabaths.org.uk

Tucked away in the Oxfordshire countryside on the edge of the Cotswolds, **Aynhoe Park** is a stately home glittering with party appeal, specialising in the sensational.

THE Remarkable

and extraordinary



At the heart of 250 acres of Cotwolds pastures this 17th century house is at the centre of wondrous corporate retreats and splendid celebrations. A Palladian home with parkland designed by Capability Brown, one of England's most renowned gardeners, your event will surely be talked about for years to come.

The highest standards are expected at Aynhoe Park and they certainly won't disappoint. Who wouldn't like a stately home for their event that offers an exclusive butler service? This event space is extremely adaptable and able to build around the most

intimate occasion to a reception for hundreds of guests. From the splendours of this elegant home to the scenic escape of the parkland grounds, Aynhoe can cater for every decadent celebration or entertaining corporate retreat.

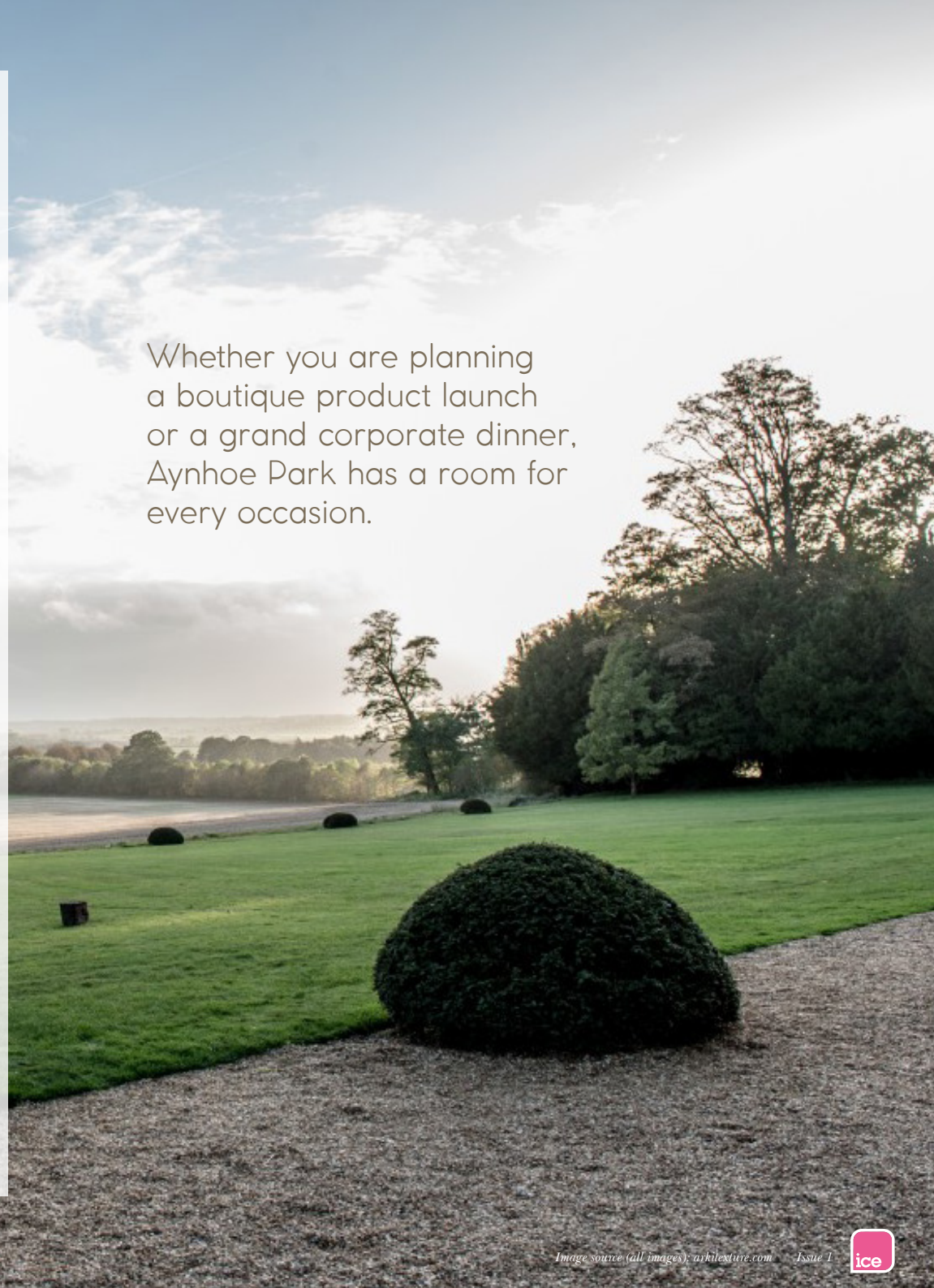
Location: Just 50 minutes from London, set amidst the fields of Oxfordshire.

What would it be perfect for?

Team building, corporate country escapes, celebratory parties, exquisite dinners and product launches.

www.aynhoePark.co.uk

Whether you are planning a boutique product launch or a grand corporate dinner, Aynhoe Park has a room for every occasion.



A short sail away from the shores of Portsmouth you will find the treasures of **Solent Forts** which offers your guests captivating sea views, activities and fine dining.

ADVENTURE

island

This trio can cater for the most intimate gathering to exclusive island hire for up to 200 guests.



Image source: bridemagazine.co.uk

A set of three impressive forts offering luxury night stays and a museum giving visitors a taste of island life. The forts were originally built to fend off Napoleon's French army and decommissioned after the Second World War. They were finally revitalised in 2012 and now offer a vast range of activities for delegates from lazer battles at sea level, delectable wine tasting events and a charming cabaret bar.

Comprised of Spitbank Fort, No Man's Fort and Horse Sand Fort, Solent Forts accommodates every event providing the allure and character of its Napoleonic past

coupled with the best of modern luxury. The views from each of the fort islands are outstanding and with a helipad, hot tubs on the roof and a golfing green, it would be hard not to impress your guests with this venue for your next big event.

Location: A boat trip away from Gunwharf Quays, Portsmouth.

What would it be perfect for?

Corporate away days and retreats, decadent dining, celebratory functions and parties.

www.solentforts.com

A ready-to-dress venue able to take on your theme, characteristics and style. Instilled with the iconic heritage of Harvey Nichols, **CANVAS** offers luxury and high-end pedigree.

AN ELEGANT SPACE

for your style

CANVAS

Newly launched in 2017, Harvey Nichols' cutting-edge event space is a "blank canvas" for your next branded event. Contemporary white walls and wooden flooring, top-to-toe windows of soft natural lighting and a flattering open-plan venue with a sought-after Knightsbridge location. Seating up to 100 guests or up to 220 standing guests for your next event.

A dry-hire venue ready to accommodate private or corporate functions with a personally curated food and wine menu. This is a highly equipped space with DJ decks, booth and fully integrated sound system.

If you're looking for an ambient space to call your own for your next big press day, supper club or party, CANVAS is a venue that you can make truly yours.

Location: Fifth Floor, Harvey Nichols' flagship Knightsbridge store.

What would it be perfect for?

Press days, Q&A's, pop-ups, supper clubs, product launches and private parties.

www.harveynichols.com

Located in the flagship Harvey Nichols store in Knightsbridge, CANVAS is a space that can be created to your vision.

event venue checklist

We have created a go to cckelist for the top questions you will want to ask your venue (and even yourself) before you book the perfect space for your next big (or small) event.

Ambience

- How well does the venue suit your audience?
- Is the venue the correct size for your style of event? Is it possible to make the space bigger or smaller depending on your needs?
- Is it in-keeping with the atmosphere that you're looking to create? For example, are you looking for a formal, high tech or relaxed mood for your event?
- Are you able to theme or brand the venue to give the space the ambience you're looking for?
- Most importantly, does the venue feel right for your guests?

LOCATION

- What transport links are there to your venue?
- Can you park onsite? If so, how much parking is available to your guests, riggers and staff?
- Is there suitable accommodation nearby that would be appropriate for your guests?
- Is the venue exclusive or will there be other event parties onsite?
- Does the venue have any other rooms available for breakout sessions or to use as an organiser's office?

COST

- What is the total cost of the venue? Have you made sure that there aren't any hidden fees such as a charge for hire of the space?
- Are the costs based on any minimum spend or a charge per head?
- What is included within your hire package? Can they incorporate the AV, Wifi, furniture insurance or staffing within your hire?
- Do the fees include the time to set-up the day prior to event day and the day following for a break-down of equipment?
- Is there a cancellation policy? Are there any fees for cancelling?

THE PRACTICAL BITS

- Do you have access for setting up your event the day before and what time?
- What time can you access the venue on event day?
- Do you have an onsite AV technician for the duration of your event or will you need to provide one?
- Are you able to use the onsite Wifi?
- Do you have access to power supplies and where are these points located?
- Are there onsite caterers available? Can you bring in external caterers if you would prefer?
- Do the venue allow you to use any other external suppliers? For example event stylists, event managers, entertainers, bands etc.
- Who will be your main contact for the event, both on the day and in the run-up to the event itself?

P.S. You can print this page and take it to your next site visit.

ABOUT us

Let us break the ice and introduce ourselves. We have spent years helping brands express their values through clever ideas and experiences. We take challenging briefs and make them look simple. We think, produce, design and execute. We like to be challenged and we like to deliver. Our experience makes your experience.

01753 31 49 49
emily.knapp@ice-experience.co.uk
www.ice-experience.co.uk